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California Polytechnic State University

Oct. 14, 2008

FOR IMMEDIATE RELEASE

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## Cal Poly to Air Satellite Broadcast of California Women's Conference Oct. 22

SAN LUIS OBISPO – Cal Poly will broadcast this year's California Women's Conference on two campus cable television channels. The campus community can tune-in to channels 2 and 18, from 8 a.m. to 7 p.m. to watch the day-long conference.

A Web cast of the event is also scheduled and can be viewed at <http://www.californiawomen.org>

### About the Conference

Under the leadership of California Governor Arnold Schwarzenegger and First Lady Maria Shriver, The Women's Conference has grown from a small government initiative for working professionals into a far-reaching organization, and an international network of women from all walks of life, backgrounds and perspectives.

The Women's Conference event is the largest and most dynamic gathering of women in the nation. Recognized for its unparalleled capacity to empower and inspire women to become architects of change, the annual conference unites more than 60 internationally-acclaimed leaders and visionaries with 14,000 women in one arena, plus thousands more virtually, to share stories of transformation and success, encouragement and life lessons.

Conference speakers include Christiane Amanpour, Lance Armstrong, Cherie Blair, Bono, Warren Buffet, Sister Joan Chittister, Marian Wright Edelman, Sally Field, Michael J. Fox, Secretary of State Condoleezza Rice, Caroline Kennedy, Heidi Klum, Jack Kornfield, Jennifer Lopez, Chris Matthews, Jenny McCarthy, Indra Nooyi, Dr. Mehmet Oz, Governor Arnold Schwarzenegger, Russell Simmons and Gloria Steinem.

For more information about the conference, visit <http://www.californiawomen.org>

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